

## Testimonials

# Listing Benefits

### Large Ready-to-Buy Audience

Ensures your advertising dollar works harder

### Classifieds System

Promote items you have for sale

### Always Working

Unlike other advertng, a Unique Cars and Parts Listing works for you 24/7 year round.

### Free Maintenance

You can change your information, products and images as often as you like.

### All Inclusive Price

No additional fees for art, setup or hosting.

### Promotes Viral Marketing

Visitors to your listing will often spread positive word-of-mouth about your business, via the convenient "Tell A Friend" feature.

### Showcase Your Products and Services

Show customers exactly the type of products and/or services you offer. A picture is worth a thousand words – let your business listing do the talking for you.

### Drives Traffic To You Business

Even if you already have a web site, a listing on Unique Cars and Parts will help drive extra traffic your way, and ensure it is indexed by the major search engines.

"The level of service and support is first rate. Best of all, it is advertising that really works. I am happy to be associated with one of the best automotive car sites around".

*Sam, Sam's Red Wall Tyre Service*

"No other advertising provides qualified targeted customers like Unique Cars and Parts. Now that our business is listed, we would never be without it".

*Michael Murphy, Chips 'N Dings Specialist Paint Repair*

"The Unique Cars and Parts web site is a low cost, low maintenance, high volume marketing tool which we have found delivers excellent and consistent results".

*Paul Sabine, Brooklands Classic Cars Pty Ltd.*

"I believe the Unique Cars and Parts web site to be the best, most informative site anywhere. Others tell me the same. Keep up the good work".

*David Irving, Member of British Guild of Motoring Artists*

"Fantastic new articles every month and quality content make Unique Cars and Parts stand head and shoulders above the rest".

*Jim Andersen, Radio Personality*

"Unique Cars And Parts helped make our annual Toranafest a major event and a huge success. We look forward to a long association with what we regard as one of the premier automotive web sites in Australia".

*Mick McCardle, President, the Hunter Valley Torana Club.*

# Trade & Service Directory Listing



from just

# \$95 p.a

## Apply Now



### Fill In

the enclosed application form.



### Fax Back

the completed application form to us on 1300 799 316



### We'll Contact You

sit back and we'll organise everything!

P.O. Box 2877,  
Cheltenham VIC 3192

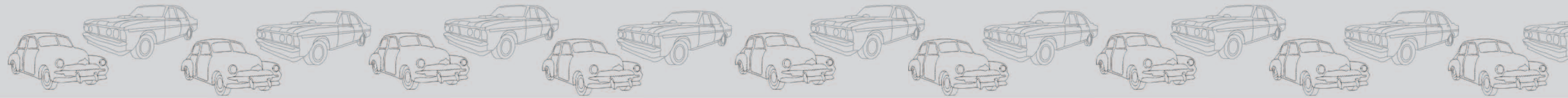
Freecall: 1300 799 315

Fax: 1300 799 316

Email: [admin@uniquecarsandparts.com.au](mailto:admin@uniquecarsandparts.com.au)

[www.uniquecarsandparts.com.au](http://www.uniquecarsandparts.com.au)





## uniquecarsandparts.com.au Facts

- ▶ Over 5000 unique visitors per day.
- ▶ Over 3 million page views every month.
- ▶ Improves credibility, with 72% of respondents surveyed stating they would have more confidence in using a business listed on Unique Cars and Parts.
- ▶ Best place to advertise for Australian automotive business.
- ▶ Drives highly targeted customers to your business.
- ▶ Far cheaper and much more flexible than print advertising.



## Subscription Types

There are two types of subscription, **"Standard"** and **"Premium"**. A Standard listing will feature your business in the appropriate category in the directory, allowing you to include 10 products, 50 images and 5 documents, along with the convenient Google™ Mapping Feature, ensuring your customers will always find it easy to locate you.

A Premium Subscription allows your business to enjoy multiple listings within the directory (provided they are relevant), and also run both side and top banners to ensure your business is afforded as much exposure as possible. You can include up to 100 products, 100 images and up to 10 documents.

*Both subscription types offer exceptional value for money.*

## Listing Features



- ✓ Comprehensive description (up to 5000 characters)
- ✓ Direct link to your website!
- ✓ All contact details published
- ✓ Enquiry form with auto responder
- ✓ Picture gallery
- ✓ Easy maintenance with unlimited copy changes
- ✓ Search engine optimised
- ✓ Integrated Google location maps
- ✓ Separately list your products and/or services
- ✓ Mail To A Friend
- ✓ Ability to print or export to PDF

## About uniquecarsandparts.com.au

The Unique Cars and Parts Service and Trade Directory provides unbeatable features and value.



The site has been designed to cover a range of topics of interest to the majority of motoring and classic car enthusiasts, and features a free classified system, event calendar along with plenty of feature articles and rich multimedia to ensure visitors return again and again. Each week over a dozen articles are added to the site to ensure the content is kept fresh and interesting.



Hunter Valley Torana Club Annual Toranafest

## Trade And Services Directory Listing

Listing your business on Unique Cars and Parts comprehensive Trades and Services Directory will benefit your business immediately, due to our enormous visitor traffic and unmatched search engine presence. Online promotion is essential in today's marketplace, and no other website can promote Australian Automotive Business as effectively as uniquecarsandparts.com.au.

